



# NeoPixel Token White Paper

Henry Valentine  
*henry.valentine@neopixel.io*

**NeoPixel Consortium**

**Abstract** — Coins and tokens, the blockchain-based cryptocurrency, are not technologies that should be evaluated by the exchange price according to news or national regulations. A cryptocurrency should have a clear purpose for use within the platform and infrastructure. Moreover, it should be valued according to its function. We have formed the NeoPixel Consortium and created NeoPixel Token based on TRON TRC-20 in line with our belief. The NeoPixel Token will be used on platforms, which have already been operated or been developed by the NeoPixel Consortium. Our ultimate goal is to ensure that customers do not even need to notice that the services and systems they use are based on blockchain. Therefore, we will achieve “Beyond Decentralization”.

## I. INTRODUCTION TO NEOPIXEL CONSORTIUM

The NeoPixel Consortium is an alliance of individuals and organizations. We are composed of experts and professional organizations working in management, planning, development, finance, design, art, entertainment, and academia sectors. Moreover, we already have platforms that are already in operation or under development. We also have infrastructures in various fields.

Coins and tokens, the blockchain-based cryptocurrency, are not technologies that should be evaluated by the exchange price according to news or national regulations. The global perception of the speculative nature of these cryptocurrencies ultimately hinders the development of the technology. Therefore, we oppose cryptocurrency being the subject of speculation.

The cryptocurrency shall be used as an asset of a “tool” or “method” to receive a service on the network. Moreover, it shall be valued according to this role. That is why we created the NeoPixel Token, based on the reliable TRON TRC-20.

We will make the purpose of the NeoPixel Token clear and give the value according to its function by using the platform and infrastructure we already have. If that happens, customers will not even need to know whether the service and system used by them are based on blockchain.

The purpose of preparing this white paper is not to attract investment or to list the Token on the exchange market. This white paper will be continuously updated, and we hope that you enjoy watching our proposals come true.

As a result, we do not plan to conduct a Public Sale, ICO (Initial Coin Offering), or IEO (Initial Exchange Offering). Moreover, we do not plan to create a separate cryptocurrency platform even if the ecosystem of the NeoPixel Token becomes big because we believe that the TRON Protocol has a high potential for development and is already superb.

We welcome an inquiry from a community or organization for cooperation. Please contact us through the public channel. We are willing to provide various resources. We hope that blockchain technologies can penetrate into people's lives a little more.

Beyond Decentralization!

## II. NEOPIXEL TOKEN

The NeoPixel Token is based on the TRC-20 of the TRON Protocol. The main information is as shown below.

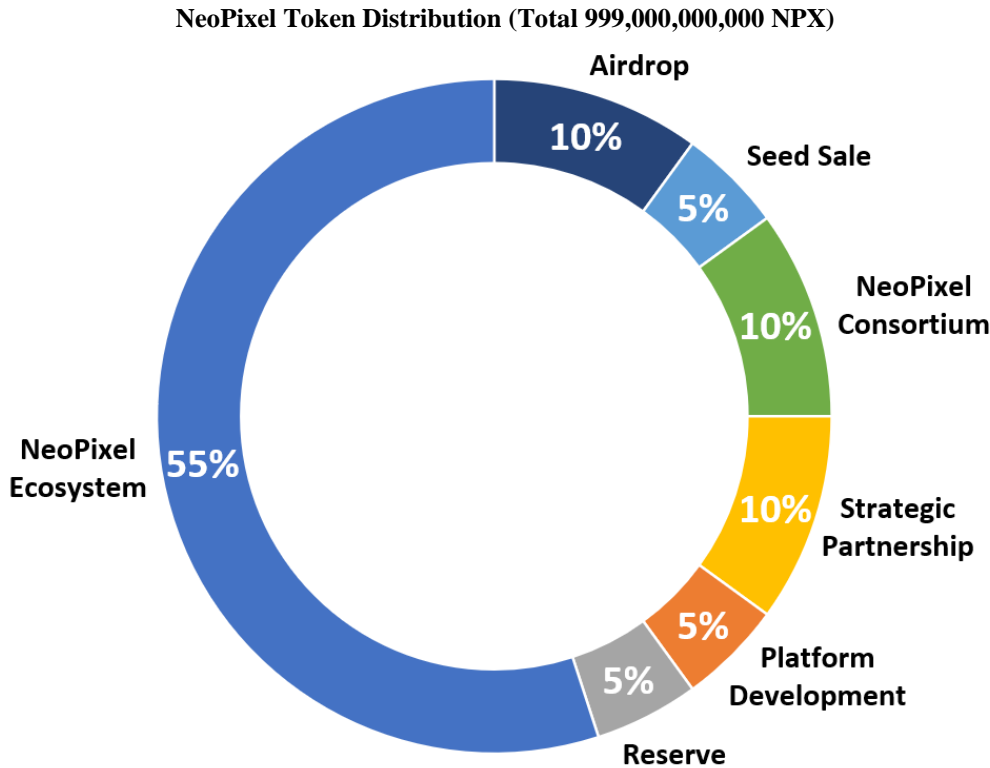
Token name: NeoPixel
Token abbreviation(symbol): NPX
Precision of decimal: 16
Contract Address: <a href="https://tronscan.org/#/address/TPVZzme7o2b9szgHAZscscdpx7RLEzadU5">TPVZzme7o2b9szgHAZscscdpx7RLEzadU5</a>
Total Supply: 999,000,000,000 NPX
Official Website: <a href="https://neopixel.io">https://neopixel.io</a>

The NeoPixel Consortium has been releasing Smart Contract related to the NeoPixel Token. Related URLs are as follows. <https://github.com/neopixel-io> They will be constantly updated.



### III. NEOPIXEL TOKEN ISSUANCE

NeoPixel Consortium will create a total issuance of 999 billion NeoPixel(NPX) tokens. Tokens will be allocated in the following proportions.



#### A. Airdrop – 10%

We plan to carry out airdrop in various ways over three years from 2022. More details coming soon. It will probably use its own smart-contracts rather than Airdrop through Exchanges. Please stay tuned to receive more information on these opportunities.

#### B. Seed Sale – 5%

NeoPixel Consortium will offer a new group of investors, made up of leaders in their respective industries, the chance to become platform stakeholders through a special token sale. More details coming soon.

#### C. NeoPixel Consortium – 10%

NeoPixel Consortium is committed to the platform's long-term growth and success. All of the core team members have committed to developing for the platform throughout the foreseeable future and have performance-based incentives tied into their agreements.

#### D. Strategic Partnership – 10%

NeoPixel Consortium has plans to leverage strategic partnerships and advisories to expand across multiple industries and become the premier platform on the internet to play, socialize, and stake. By working with the biggest names in blockchain, marketplace, and entertainment, NeoPixel Consortium can quickly establish itself as the industry standard.

#### E. Platform Development – 5%

Every month, a portion of NeoPixel tokens will be allocated for the growth of the NeoPixel platform. These tokens will be used for hiring additional developers, infrastructure costs, exploring new technologies, and more. In order to ensure accountability, the NeoPixel Consortium will provide the community an annual report of how the development funds were spent and what results were achieved.

#### F. Reserve – 5%

A small portion of NeoPixel tokens will be held in a multisig cold wallet and remain in lockup indefinitely.



#### **G. Ecosystem - 55%**

It will be used for maintaining the ecosystem of the platform built based on the NeoPixel Token. More details will be provided in the following section.

### **IV. NEOPIXEL TOKEN ECOSYSTEM**

The NeoPixel Consortium is planning to build a following platform based on the NeoPixel Token to create an ecosystem. Related promotions will be updated continuously.

#### **A. DEX**

We plan to create a DApp-based decentralized exchange platform.

#### **B. NFT Marketplace**

We plan to build a market platform that deals with NFTs such as TRC-721 and ERC-721.

#### **C. Ticketing Platform**

We plan to construct a platform that can be used to prevent illegal ticketing and offer one-stop authentication for infrastructure that requires ticketing, such as entertainment.

#### **D. Game**

We plan to introduce it into existing games in the form of mileage or others so that it can be used as currency in them, rather than making a game using blockchain technology. For your information, we will not run a speculative gambling business.

#### **E. Mock Investment**

We plan to develop a platform that allows users to conduct mock investments (e.g., stock, FX, and cryptocurrency).

#### **F. Data timestamping and integrity assurance platform**

We plan to build a platform that guarantees data timestamping and integrity so that it can be used in various fields such as copyright protection, proof of relevant data, and civil actions. We will make it manageable by employing methods that help users rely on the information. These methods can include the hash value of the target data, the initiation time of the authentication, the location, and the creator. Furthermore, we have been working hard to find out how we can maintain the original data without relying on IPFS or BTFS.

#### **G. Survey, voting, anonymous-based social network, cloud funding, and donation platforms**

#### **H. NeoPixel Platform**

We plan to create a wallet for each platform, Google Chrome Extension, and a more convenient DApp browser. Moreover, we will build a service providing REST API and SDK for supporting developers.

### **WHITE PAPER UPDATE HISTORY**

[2021/06/14, NeoPixel Token White Paper, Version 0.9.0](#)

2021/06/20, NeoPixel Token White Paper, Version 0.9.1